

■ Conwed Fibers® Is Your Insurance Policy Against the Storm of Phase II



Nothing is changing the face of erosion control more dramatically than the Clean Water Act. Noncompliance with the National Pollution Discharge Elimination System (NPDES) Phase II storm water regulations is subject to administrative orders, civil actions and/or criminal prosecutions on federal, state, county and/or local level. Conwed Fibers® can help ensure you'll be in compliance by helping you calculate the Revised Universal Soil Loss Equation (RUSLE) and select the most effective mulches for your site. Don't leave anything to chance. Ask the Conwed Fibers experts.

■ Select the Right Mulch for Your Specific Job

A broad range of Conwed Fibers hydraulic mulches is available for today's hydro-seeder. Each has properties and performance characteristics that make them best suited to different types of sites. You can customize each to meet your specific site requirements.

PRODUCT	APPLICATION	SLOPE	CONTINUOUS MAX. SLOPE LENGTH* (without slope interruption devices)	CONDITIONS	RATE/LBS PER ACRE
Hydro-Blanket [®] BFM	Erosion Control	≤ 1:1 ≤ 2:1 ≤ 3:1	75 ft	Critical Sites	4,000 3,500 3,000
Conwed Fibers® 2000	Erosion Control	≤ 2:1 ≤ 3:1 ≤ 4:1	30 ft	Moderate	3,000 2,500 1,500-2,000
Conwed Fibers® 1000	General Seeding	≤ 2:1 ≤ 3:1 ≤ 4:1	28 ft	Moderate	3,000 2,500 1,500-2,000
EnviroBlend® with Tack	General Seeding	≤ 3 :1 ≤ 4 :1	25 ft	Mild	2,500 1,500-2,000
EnviroBlend®	General Seeding	≤ 3:1 ≤ 4:1	23 ft	Mild	2,500 1,500-2,000
Cellulose with Tack	General Seeding	≤ 4:1	20 ft	Mild	1,500-2,000
Cellulose	General Seeding/ Reclamation/ Straw Tacking	≤ 4:1	18 ft	Mild	1,500-2,000

^{*}Maximum slope length is based on a 4H:1V slope (BFM is 3H:1V). For applications on steeper slopes, the maximum slope length may need to be reduced based on actual site conditions.

■ The #1 Choice of Hydro-Seeders

More hydro-seeders choose Conwed Fibers® wood and wood/cellulose hydraulic mulches than any other brands.

Conwed Fibers set the standard for erosion control excellence when it began operations in 1965. Our wood-fiber hydraulic mulch stood head and shoulders above all other mulches at that time, and it still does. Continual research, thorough testing at leading universities, and the commitment to remain the premium mulch producer has kept Conwed Fibers on top of the competition for all of these years. And now we've introduced the first wood and blended products with a new flocculating agent that takes hydraulic mulch performance to an even higher level.



Manufacturing advancements have gone hand-in-hand with advancements in Conwed Fibers' ingredients and mulch performance.

■ New ProPlus SLIKSHOT Makes Mulch Shoot Better, Work Better

Conwed Fibers offers the only wood and blend products in the industry with the added value of ProPlus* SlikShot." It's a proven flocculant that acts as a lubricant to slicken the hose and prevent hose clogs common with competitors' mulches. This innovative, proprietary formulation helps mulch:

- Shoot easier and farther for improved productivity
- Adhere on impact to provide more uniform ground coverage
- Increase water holding capacity to maximize germination and revegetation
- Increase yield to provide an outstanding value

The addition of SlikShot to our mix is just the latest in a long line of new ingredients designed to deliver optimum performance. No matter what type of mulch – wood, blend or cellulose, our unsurpassed expertise in the industry and commitment to total quality continue to make Conwed Fibers hydraulic mulch second to none.

Superior Fibers Deliver Superior Results for Fewer Callbacks

Nothing illustrates Conwed Fibers superior quality than a comparison of our wood fibers to those of our competitors.

Fibers magnified 45 times by independent lab specializing in fiber analysis.

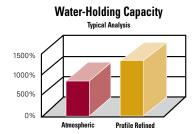


Conwed Fibers' Thermally Refined wood fiber holds 13.5 times its weight in water to promote faster, more complete germination. Say goodbye to callbacks due to washouts or poor turf establishment.



Competitors use atmospherically refined wood fiber which results in up to 50% less water holding capacity and less yield. It's one reason you need extra bales of competitive mulch to equal the performance of Conwed Fibers.

■ Thermally Refined® wood fiber holds up to 50% more water than atmospherically refined wood fiber – a critical factor in seed germination.



Thermally Refined wood utilizes heat and pressure that breaks wood down into more fibrous material with greater surface area that results in mulch with:

- Greater yield reduces the number of bales you buy and load
- Greater coverage reduces callbacks due to washouts
- Greater water retention reduces callbacks due to poor turf establishment
- Greater productivity eliminates clogs from the coarse fiber found in competitive mulches
- Lower total project cost

Ask your Conwed Fibers representative to conduct a side-by-side demonstration that leaves no doubt: Thermally Refined fiber performs better!

Conwed Fibers* mulch products are ideal for a wide range of applications including turf establishment, golf courses, landfills, highway work, reclamation projects, airports and recreational areas.

Convenient 50-lb Bales



Hydro-Blanket® BFM

- The industry's leading Bonded Fiber Matrix (BFM) from Profile Products delivers a much higher level of performance than any standard hydraulic mulch or competitive BFM on the market today.
- Independent testing and years in the field prove Hydro-Blanket is effective on the steepest, roughest sites — a critical consideration for Phase II compliance.
- Hydro-Blanket is ideal for projects where blankets are impractical and/or too expensive, and conventional hydraulic mulches are ineffective.
- Produced from Thermally Refined* wood fiber and combined with 10% cross-linked hydrocolloid tackifier, Hydro-Blanket applies more easily, promotes faster germination and minimizes sediment and water runoff. Its performance is comparable to blankets, yet its cost is significantly less.



Conwed Fibers wood and wood with tack products are ideal choices for critical sites with up to 2:1 slopes. Contractors report that our Thermally Refined fiber delivers up to 30% more yield than competitive products, which means money in their pockets.

Conwed Fibers® 1000 with SlikShot™

- Contains 100% of the highest quality wood fiber.
- Now with SlikShot for better yield, better shooting and better ground coverage.
- Thermally Refined wood fiber delivers up to 50% more water holding capacity than atmospherically refined wood mulches.

Conwed Fibers® 2000

- 100% wood fiber just like Conwed 1000 but with a premium tackifier included.
- Tackifier is a pre-blended high-viscosity, organic guar-gum tackifier.
- · Eliminates the extra step and mess of field mixing.



Conwed Fibers' EnviroBlend* and EnviroBlend* with Tack combine 100% Thermally Refined wood fiber with the highest quality cellulose mulch in the industry.

- Delivers up to 15% greater yield to contractors versus competitive blend products.
- Covers up to 20% more ground than cellulose and provides superior erosion control and more complete germination without a big jump in price.

EnviroBlend with SlikShot

- The #1 selling blend in the industry.
- Now with SlikShot for better yield, less hose clogging and better ground coverage.

EnviroBlend with Tack

- Same quality wood and cellulose blend as Enviro-Blend but with a pre-blended 3% polymer tackifier for a stronger bond and added holding power.
- Eliminates the extra step and mess of fieldmixing tackifier.

Conwed Fibers[®] Cellulose Conwed Fibers[®] Cellulose with Tack

- Exclusive defibration process and new manufacturing process improves water holding capacity by 22%.
- Less percentage of fines greatly reduces maché effect.
- High-quality, clean 100% cellulose fiber mixes in water at an accelerated rate and stays in suspension for more uniform consistency.
- Provides erosion control that is superior to straw for nearly the same cost – making them ideal for general seeding.
- Darker, richer green color than competing brands gives your work a more professional look from the very beginning.
- Shoots great, allowing hydraulic machinery to run efficiently while providing excellent ground coverage.

Conwed Fibers Cellulose with Tack

- Comes pre-blended with 3% polymer tackifier to increase protection from seed washout and erosion.
- Eliminates the extra step and mess of field-mixing tackifier.

■ We've Got You Covered

No matter what the site or what the type of hydro-mulch equipment you use, wherever bare soil needs to be covered, Conwed Fibers* has the material best suited to the job. Our complete line provides you with every option you need.



■ Jet Spray® with FiberMax™— Pourable Mulch Flakes Save You Time and Money

- Holds more water for enhanced seed germination and more effective erosion control
- Delivers 50% of FiberMax[™] for greater yield and better coverage, which means you buy and load less material
- Flocculating tackifier helps increase yield and gives the mulch matrix greater loft
- for more water holding capacity and a stronger bond
- Designed specifically for the smaller tank openings of jet-agitated hydraulic machines, loads up to 90% faster than traditional hydraulic mulch
- Increases productivity while delivering professional results



■ Seed Aide®— Perfect for Small Jobs

- Expanding cellulose/wood fiber mulch granules are ideal for small areas
- Can be applied with a high volume drop spreader, large-opening broadcast spreader or by hand
- Great leave behind for touch ups after hydroseeding to help eliminate callbacks
- Tests prove that granular properties and texture result in greater water absorption and soil coverage than competing brands for superior seed protection
- Organic tackifier reduces soil erosion, water runoff and seed washout



■ Futerra® Revegetative Blankets

- Futerra* F4 Netless* and EnviroNet™ blankets are proven to keep soil in place with 99.9% effectiveness, providing better slope protection with faster, thicker vegetative establishment than traditional blankets and nets
- Designed to minimize danger to wildlife or maintenance equipment
- Costs less than half the price of installed sod, including seed and fertilizer
- Takes just one man-hour to lay 3,000 square feet of Futerra versus one man-hour to lay 500 square feet of sod
- Improves site logistics—one truckload of Futerra EnviroNet covers eight acres, compared to a truckload of sod that only covers one-quarter of an acre

So Effective, It's Almost Perfect

	C-Factor	Effectiveness Rating	Soil Loss/ Plot ²
Futerra® F4 Netless®	0.001	99.9%	0.4 lb
Futerra® EnviroNet™	0.003	99.7%	1.4 lb
Single-Net Straw Blanket	0.073	92.7%	28.9 lb
Single-Net Excelsior Blanke	t 0.075	92.5%	29.8 lb
Bare Soil Control	1.000	0.0%	397.0 lb

¹Test Conditions — UWRL Rainfall Simulator, Slope Gradient — 2.5H:1V Soil Type — sandy loam, Rainfall Event — 5"/hr, Test Duration — 1 hr ²Plot size 4' by 19.5'

Superior Germination

Futerra* Revegetative Blankets are ideally suited for areas where conventional practices are inadequate for establishing rapid and uniform vegetation. Through its patented design, Futerra is capable of absorbing and holding more water, thereby creating a moisture reservoir that ensures improved germination—nearly double that of straw!

Get all the Facts

Log on to www.profileproducts.com.

■ Put Added Value in Every Tank with ProPlus® Hydro Mulch® Solutions



Conwed Fibers® offers you the industry's most comprehensive line of hydraulic mulch additives to achieve maximum performance under virtually every condition. These accessory products are specifically designed to solve real-world seeding challenges that contractors face every day. Your Conwed Fibers distributor can help you analyze site conditions and recommend the best mix for the job. ProPlus® hydraulic mulch additives include:

Soil Amendments

• Aqua-pHix Hydro – Proprietary liquid formula of non-hazardous and non-corrosive, self buffering, chelated organic and inorganic acids that immediately lower pH of alkaline soils. Dramatically enhances seed germination.

Packaging: 2-2.5 gal jugs per case

JumpStart — Proprietary liquid reformulation with long-term penetrating agent added to humic acid and beneficial bacteria solution. Proven to promote faster germination and vegetation establishment.

Packaging: 2-2.5 gal jugs per case

■ BioPrime — Granular formulation containing biostimulant, 18-0-0 slow release nitrogen, humic acid and Endo Mycorrhizae. Designed to sustain long-term plant vitality.

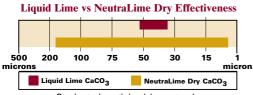
Packaging: 40-lb bag

• NeutraLime Dry – Nothing balances soil pH faster – within 6-10 days of application – with the added plus of longer control – up to 18 weeks. Contains 50% more active ingredients than liquid lime.

Packaging: 4-10 lb bags per case, 40-lb bag

• **NeutraLime**[™] **Liquid** – Balances soil pH and is effective in 7-10 days.

Packaging: 2-2.5 gal jugs per case



Graduated particle sizing extends minimum effectiveness from 12 to 18 weeks.

 JumpStart[™] 5 – Jump start turf establishment with the industry's most complete package of growth stimulants and added polymers.

Packaging: 4-10 lb bags per case, 40-lb bag

 AquaGel A, B, C, D – Four ways to hold 400 times the water in a variety of applications, making it an excellent water management tool.

Packaging: 6-5 lb pails per case (A and C only), 2-16 lb jugs per case, 25-lb bag and 50-lb drum

Fiber Mulch Amendments

 FiberBond Ultra[™] – Enhances the performance of hydraulically applied fiber mulch materials.

Packaging: 4-7.5 lb bags per case

 FiberMax^{**} – Maximize yield and mulch performance with a stronger bond and the added plus of better shooting.

Packaging: 6-5 lb bags per case

 FiberLock^{**} – Patented, crimped fibers are your key to increased yield and sure success on the really long slopes.

Packaging: 10-lb case

 SlikColor[™] – The only dye marker with the added plus of a slickifier to improve shooting – now in water soluble bags.

Packaging: 2-11 lb jugs per case, 11-1 lb bags per case (water soluble bags)

Soil Stabilization & Dust Control

• **TackDown** – The binder you need to make sure you've got the job nailed.

Packaging: 2-2.5 gal jugs per case, 250 gal tote

 FlocLoc^{*} (PAM) Dry – A flocculating soil stabilizer that coagulates suspended soil particles, dropping them from runoff. It reduces soil erosion and improves water infiltration into the seedbed.

Packaging: 6-3 lb jugs per case, 40-lb pail

Tackifiers

• **ConTack*** – 100% guar-based organic tackifier reduces the need for reseeding and minimizes soil erosion by stabilizing mulch and straw. It also helps increase the flow and pumping properties of mulch.

Packaging: 8-5 lb bags per case, 50-lb bag

 ConTack® AT – A starch-based agricultural tackifier, ConTack AT is an economical choice for tacking straw or hay mulch to enhance germination by holding seed in place and preventing washouts.

Packaging: 50-lb bag

• Tacking Agent 3° — Requires no cure time to be effective! University tests and field use prove it effectively reduces soil erosion and water runoff immediately after hydro-seeding. Also increases the water holding capacity of all types of hydraulic mulches.

Packaging: 4-8 lb bags per case, 25- and 50-lb bag, 7-3 lb bags per case (water soluble bags)

 MPT Tack — A combination of poly-acrylamide and hydro-colloid polymers, MPT is highly viscous and dries to form a strong chemical bond. Ideal for fiber mulch binding, straw and hay mulch tacking.

Packaging: 4-12 lb bags per case, 50-lb bag

Please refer to the ProPlus brochure for specific application rates and conditions.



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